



## WELCOME TO THE LEGACY WALL

*The Legacy Wall is a one-of-a-kind traveling exhibit that features 125 “mini-biographies” of LGBT people from every walk of life. This powerful, positive, and inspiring exhibit is 24’ long by 8’ tall by 6’ deep. Its 300 square-feet of digitally interactive content is international and multicultural, spans 4000 years of history, and has been substantially vetted and sourced. It has been thoughtfully designed to enlighten people about the many important roles LGBT people have played in shared human history – information which helps to boost the self-esteem of LGBTQ youth who are forced to grow up without the benefit of historically significant role-models. Learning about these accomplishments has been shown to dramatically lessen incidences of bullying by encouraging a culture of respect and an appreciation for diversity. The Legacy Wall uses the lessons of history to spark conversations and promote a feeling of safety and belonging in the classroom – giving our children hope by improving their outlook on life.*

## HOSTING AND SPONSORSHIP OPPORTUNITIES

*Institutions from every sector of community stakeholders are encouraged to consider hosting the installation in their facility. The Legacy Project offers colleges, universities, libraries, cultural institutions, government facilities, and corporate centers an opportunity to have this unique, thought-provoking display installed in their public areas for patrons, employees, donors, and constituents to peruse, or for use as part of educational exercises during the school year. Hosting the Legacy Wall in your facility is an ideal way to involve business resource groups, diversity training endeavors, cross-department synergies, campus pride organizations, gay-straight alliances (GSAs), and local community groups in a shared experience which truly underscores LGBT contributions during this critical time in our history when so much has been accomplished, but so many challenges remain. For a tax-deductible donation (plus transportation and installation team lodging, if needed) the Legacy Wall can be set-up for negotiable periods from one week to one month. All contracts include set-up/breakdown and support.*

### HOST PRICING AS FOLLOWS:

#### NON-PROFIT EDUCATIONAL/CULTURAL

*July-September and November-May*  
*First Week: \$2500*  
*Additional Weeks: \$1250/week*  
*One Full Month: \$5000*

#### CORPORATE/FOR-PROFIT INSTITUTIONS

*July-September and November-May*  
*First Week: \$3000*  
*Additional Weeks: \$2000/week*  
*One Full Month: \$7500*

#### **June (LGBT Pride Month) and October (LGBT History Month)**

*These two months are greatly in demand and book quickly. Call 312-608-1198 to discuss pricing.*

### TOUR SPONSORSHIP

*Sponsorship of the Legacy Wall throughout its travels offers an opportunity for donors and underwriters at a spectrum of levels to attach their name to the Legacy Wall itself where it will be seen by thousands of individuals committed to ending bullying in our schools. These sponsorships are tour-leg-dependent and can be renewed. **SPONSORSHIP PRICING AS FOLLOWS:***

**BRONZE:** \$1000 – \$2499 / **SILVER:** \$2500 – \$4999 / **GOLD:** \$5000 – \$9999 / **PLATINUM:** \$10,000+  
*(Call 312-608-1198 to discuss pricing compound pricing)*

**COMPREHENSIVE/EXCLUSIVE WHOLE-TOUR SPONSORSHIP:** *A rare and unique opportunity to be the SOLE SPONSOR of the Legacy Wall’s 2017 National Tour. Sponsorship will include specialized signage, program inserts, and considerable local and national press. Call 312-608-1198 for information.*